

LucroVox

The Voice of Profit

Partner Sales Brochure

Everything you need to pitch LucroVox to local service businesses.

Share this with prospects. Close more deals.

lucrovox.com

The Problem Every Service Business Has

Local service businesses lose thousands of dollars every month to missed phone calls. When a potential customer calls and no one answers, they don't leave a voicemail -- they call the next company on Google. That lead is gone forever.

78%

of customers choose the first
business to answer

62%

of calls to small businesses go
unanswered

\$2,500

average weekly revenue lost to
missed calls

Service businesses -- HVAC, plumbing, electrical, dental, legal, real estate, auto repair, landscaping, pest control, cleaning -- all depend on phone leads. Missing a call means losing a job worth \$200 to \$5,000+.

Common band-aids that don't work:

- Voicemail -- 80% of callers hang up without leaving one
- Hiring a receptionist -- \$35,000+/year salary, still can't work 24/7
- Answering services -- \$1-3/minute, impersonal, often outsourced overseas
- Missing calls after hours -- 40% of calls come outside business hours

The LucroVox Solution

LucroVox is an AI-powered phone receptionist that answers every call in under 500 milliseconds, 24 hours a day, 365 days a year. The AI sounds completely human -- callers genuinely cannot tell they are speaking to artificial intelligence.

Key Features

- **Answers in 500ms** -- faster than any human receptionist
- **Sounds completely human** -- natural conversation, not robotic
- **24/7/365 coverage** -- nights, weekends, holidays, always on
- **Lead capture** -- collects name, number, reason for calling
- **Instant notifications** -- email and SMS alerts for every lead
- **Appointment booking** -- schedules directly into the calendar
- **Custom greeting** -- tailored to each business's brand and tone
- **AI transcripts and summaries** -- full record of every conversation
- **Live in under 48 hours** -- no hardware, no complex setup

How It Works

1. Customer calls the business number
2. Call forwards to LucroVox (or LucroVox answers directly)
3. AI receptionist greets the caller by the business name
4. AI qualifies the lead, captures details, books appointment if needed
5. Business owner gets instant notification with full call summary

Try the Demo Right Now

Have your prospect call **(832) 345-6913** to hear the AI receptionist in action. This is the single most effective way to close the sale -- once they hear it, they get it.

Pricing That Sells Itself

Plan	Monthly	Calls	Minutes
Starter	\$199/mo	100 calls	500 minutes
Professional	\$499/mo	500 calls	2,500 minutes
Enterprise	\$999/mo	2,000 calls	10,000 minutes

The ROI Conversation

Frame the price against what missed calls cost them. Here is how to position it:

- **HVAC:** Average job = \$1,200. Missing 3 calls/week = \$14,400/month lost. LucroVox costs \$199.
- **Plumbing:** Average job = \$600. Missing 5 calls/week = \$12,000/month lost. LucroVox costs \$199.
- **Dental:** Average new patient value = \$3,000/year. Missing 2/week = \$24,000/month lost.
- **Legal:** Average case value = \$5,000+. Even 1 missed call/week = massive lost revenue.

The closer: "You're already losing \$2,500 a week to missed calls. LucroVox costs less than \$7/day. If it catches even one extra job a month, it pays for itself 5x over."

Who Is LucroVox Best For?

- HVAC & Air Conditioning
- Plumbing
- Electrical
- Dental & Medical
- Legal & Law Firms
- Real Estate
- Auto Repair
- Landscaping & Lawn Care
- Pest Control
- Cleaning Services
- Roofing
- Home Remodeling
- Veterinary
- Insurance Agencies
- Property Management

How to Close the Sale

The 3-Step Close

Step 1: Lead with the problem

"How many calls do you think you miss per week? Industry data says it's probably 6-10. At your average job size, that's \$X,000/month walking out the door."

Step 2: Demo the solution

"Let me show you something. Call this number right now: (832) 345-6913. That's the AI receptionist. Notice how natural it sounds? Your customers won't know the difference."

Step 3: Make it a no-brainer

"It starts at \$199/month -- less than \$7/day. There's a 14-day free trial so you can test it risk-free. If it catches even one extra lead this month, it's already paid for itself. Want me to set it up? You'll be live in 48 hours."

Frequently Asked Questions from Prospects

Q: Will callers know it's AI?

A: No. The AI uses natural language processing and sounds completely human. We consistently hear from business owners that callers have full conversations without realizing they're talking to AI.

Q: What if I already have a receptionist?

A: LucroVox handles after-hours, weekends, holidays, and overflow when your receptionist is busy. It's not a replacement -- it's backup that ensures you never miss a call.

Q: How long does setup take?

A: Under 48 hours. We configure the AI with your business name, greeting, and call handling preferences. No hardware needed -- just call forwarding.

Q: Can it book appointments?

A: Yes. The AI can schedule appointments directly and send confirmations. It integrates with your existing workflow.

Q: Is there a contract?

A: No long-term contracts. Month-to-month billing. 14-day free trial. Cancel anytime.

LucroVox | lucrovox.com | The Voice of Profit
Demo line: (832) 345-6913 | 14-day free trial