

LucroVox

Sales Scripts & Objection Handling Guide

Proven scripts for cold calls, warm outreach, email, and handling every common objection.

For LucroVox Partners & Affiliates

lucrovox.com/ambassadors

Cold Call Scripts

Script 1: The Missed Call Opener

YOU:

Hi, is this [Owner Name]? This is [Your Name]. I work with local [industry] companies in [area] and I had a quick question -- do you ever miss phone calls during the day when you're out on a job?

THEM:

[Usually yes]

YOU:

Yeah, that's super common. I actually help businesses like yours solve that. There's an AI receptionist called LucroVox that answers every single call in under half a second, 24/7. The wild thing is -- callers can't tell it's AI. It sounds completely human.

Would it be worth 2 minutes for me to show you? You can actually call the demo line right now and hear it yourself -- the number is (832) 345-6913.

Script 2: The Cost Angle

YOU:

Hey [Name], quick question -- do you know roughly how much revenue you lose each month from calls that go to voicemail? Industry stats say the average service business misses 6-10 calls a week. At your typical job size, that's easily \$2,000-5,000 a month walking out the door.

YOU (continue):

There's a tool called LucroVox -- it's an AI phone receptionist that answers every call, captures the lead's info, and texts you instantly. It starts at \$199/month and has a 14-day free trial. Most businesses see ROI in the first week. Want me to set up a quick demo?

Script 3: The Referral Warm Call

you.

Hi [Name], [Referrer] suggested I reach out to you. They've been using this AI receptionist called LucroVox and they're loving it -- said it's been catching calls they would've missed at night and on weekends.

I figured you might be interested since you're in a similar business. The easiest thing would be to just call the demo line and hear it -- (832) 345-6913. Takes 30 seconds. If you like it, I can get you set up with a 14-day free trial.

Email Outreach Scripts

Email 1: The Pain Point

Subject:

Are you losing \$2,500/week to missed calls?

Body:

Hi [Name],

78% of customers choose the first business to pick up. If that's not you, it's your competitor.

I wanted to share something that's been a game-changer for service businesses I work with. It's called LucroVox -- an AI receptionist that answers every call in 500ms, 24/7/365.

The AI sounds completely human. It qualifies leads, books appointments, and sends you instant notifications. Your customers genuinely can't tell it's AI.

You can try the demo line yourself -- call (832) 345-6913 right now and hear it.

Starts at \$199/month. Most businesses see ROI in the first week from calls they would have missed.

[YOUR LINK]

Email 2: The After-Hours Angle

Subject:

What happens when someone calls you at 9pm?

Body:

Hi [Name],

40% of phone leads come outside business hours. If you're like most [industry] companies, those calls go to voicemail -- and 80% of people hang up without leaving one.

LucroVox is an AI phone receptionist that answers every call 24/7, captures the caller's details, and sends you an instant notification so you can follow up first thing in the morning.

It sounds completely human. Don't take my word for it -- call the demo line: (832) 345-6913.

14-day free trial. No contract. Live in 48 hours.

[YOUR LINK]

Email 3: The Follow-Up

Subject:

Quick follow-up -- did you try the demo?

Body:

Hi [Name],

I sent you a note about LucroVox last week. Just bumping this up in case it got buried.

The 30-second version: It's an AI receptionist that answers your phone 24/7, captures leads, and costs less than \$7/day. 14-day free trial.

If you're curious, just call (832) 345-6913 to hear it in action. That'll tell you everything you need to know.

Happy to answer any questions.

[YOUR LINK]

Objection Handling Guide

Every objection is a buying signal. Here's how to handle the most common ones:

Objection: "It's too expensive."

Response: "I totally get that -- \$199/month feels like a cost. But let me flip it: how much does a missed call cost you? If your average job is \$500, and you miss just 3 calls a month, that's \$1,500 in lost revenue. LucroVox pays for itself 7x over with those 3 calls alone. Plus, there's a 14-day free trial so you can prove the ROI before paying anything."

Objection: "My customers want to talk to a real person."

Response: "That's the thing -- they will think they're talking to a real person. The AI sounds completely human. Call the demo line right now: (832) 345-6913. I guarantee you'll be surprised. And the alternative isn't 'real person vs AI' -- it's 'AI that sounds human vs voicemail that nobody listens to.'"

Objection: "I already have a receptionist."

Response: "That's great! LucroVox isn't a replacement -- it's backup. What happens when your receptionist goes to lunch? When they're on another call? After 5pm? On weekends? LucroVox catches every call your receptionist can't. Think of it as insurance for your phone line -- \$199/month to never miss a lead."

Objection: "I'll think about it."

Response: "Absolutely, take your time. But here's the thing -- every day without it, you're missing calls. The trial is 14 days and completely free. Why not set it up now, test it for two weeks, and then decide? Worst case, you cancel and it costs you nothing. Best case, you catch \$2,000+ in leads you would've lost this month."

Objection: "I don't trust AI."

Response: "I hear you -- I was skeptical too. But this isn't a chatbot that says 'press 1 for sales.' It's a conversational AI that has a natural back-and-forth with callers. The best test is to call it yourself: (832) 345-6913. Spend 30 seconds and you'll see what I mean. If you don't like it, no harm done."

Objection: "I don't get that many calls."

Response: "Even if you only get 10-15 calls a week, how many of those come when you're busy? On a job site? At dinner? The ones you miss are the ones you don't even know about. At \$199/month, if LucroVox catches just one extra job per month, it's already profitable."

Objection: "We tried an answering service before and it was terrible."

Response: "Traditional answering services are terrible -- impersonal, slow, often overseas. LucroVox is completely different. It's AI that sounds like a real receptionist who actually knows your business. It answers in under 500 milliseconds, uses your business name, and follows your specific call handling instructions. Call the demo and compare it to whatever answering service you used before."

Objection: "Can I try it first?"

Response: "Absolutely! There's a 14-day free trial. You'll be live in under 48 hours. No credit card traps, no contracts. Want me to get you set up?"

LinkedIn & DM Scripts

LinkedIn Connection Request

Message

Hi [Name], I noticed you run [Company] -- great business! I help local service companies capture more leads from their phone calls. Would love to connect.

Follow-Up After Connection

Message

Thanks for connecting, [Name]! Quick question -- do you ever miss calls when you're busy or after hours?

I've been sharing this AI phone receptionist called LucroVox with other [industry] owners and they're seeing great results. It answers every call 24/7, sounds completely human, and starts at \$199/mo.

Easiest way to see it: call the demo line at (832) 345-6913. Takes 30 seconds.

Happy to share more details if you're interested!

Facebook / Instagram DM

Message

Hey [Name]! Saw your [industry] business and wanted to share something that's been helping a lot of local businesses.

It's an AI receptionist that answers your phone 24/7 -- sounds completely human, captures lead info, sends you instant notifications. Call (832) 345-6913 to hear the demo.

Starts at \$199/mo with a 14-day free trial. Let me know if you want to check it out!